



AI Comparison Report

**Of Panda Search with other
B2B Search Engines**



The following summary table was compiled on **June 20 2025** by ChatGPT AI with the following prompt.

No changes have been made to content. Just styling to present this report.

"Create a table that shows the criteria down the left hand side, then the top variables are other methods for business customers to search for suppliers, products and services online - and show how panda search compares with other online B2B search services please"

Go to
PandaSearch.com.au
for B2B search.



B2B Supplier Search Comparison Table

Criteria	Panda Search	Google Search	Online Marketplaces	Industry Directories	Global B2B Platforms (e.g., Alibaba)
Search Relevance	✔ Tailored to B2B categories & locations	⚠ Broad, not B2B-specific	⚠ Mixed – often B2C focused	✔ High relevance (if maintained)	✔ Good filtering, global scope
Local Supplier Visibility	✔ Strong – Australia-wide supplier focus	⚠ Depends on SEO & ads	⚠ Often lacks local filtering	⚠ Some local presence	✖ Focused on international sourcing
Industry Specialisation	✔ Built for business users	✖ General audience	✖ Mainly product marketplaces	✔ Often niche-specific	✔ Focused on manufacturing & wholesale
Ease of Use	✔ Simple, fast, intuitive	✔ Familiar but cluttered	⚠ Varies – can be confusing	⚠ Often outdated UX	⚠ Steep learning curve
Supplier Verification	✔ Profiles are curated & verified	✖ No verification	⚠ Mixed – depends on seller	⚠ Depends on directory quality	⚠ Self-declared data
Direct Contact Options	✔ Contact suppliers directly via profiles	⚠ Info may be buried or missing	⚠ Platform-based chat	✔ Usually includes phone/email	✔ Messaging system included
Speed to Results	✔ Filtered results instantly	✔ Fast, but often irrelevant	✔ Fast, but not targeted	⚠ Slower navigation	✔ Fast filters and search
Listing Freshness	✔ Regularly updated by Panda Search team	✖ May show outdated sites	⚠ Seller-maintained, may be outdated	⚠ Mixed – often static	⚠ Inconsistent
Trust & Safety	✔ Built for business use with quality checks	✖ No platform trust layer	⚠ Varies by seller and reviews	⚠ Depends on industry reputation	⚠ Scams possible – buyer caution needed
Free to Use (for buyers)	✔ Always free	✔ Free to search	✔ Free to browse	✔ Often free	✔ Free, but sign-up required

Key

Key:

- .  = Strong advantage
- .  = Mixed or limited
- .  = Weak or not available