Panda Search - Privacy Policy

Effective Date: 19th June 2025

1. What Information We Collect

- a. Personal Information (if provided)
- This may include:
- Full name
- Business name and ABN
- Contact details (email address, phone number, address)
- Job title or role
- Payment or billing details (where applicable)
- b. Business Information
- Product or service descriptions
- Company profiles and listings
- Transaction history with customers or suppliers
- c. Usage Data
- IP address
- Browser type and version
- Device information
- Pages visited and time spent on site

d. Cookies & Tracking Technologies

We use cookies and similar technologies to enhance user experience, track site performance, and deliver relevant content. You can manage cookie preferences through your browser settings.

2. How We Use Your Information

We use the information collected for the following purposes:

- To operate and improve the Panda Search platform
- To connect suppliers and customers efficiently
- To manage user accounts and preferences
- To respond to inquiries and provide support
- To process transactions and manage billing

- To send important updates, notifications, or marketing communications (you may opt out at any time)

3. Disclosure of Your Information

We may disclose your information to third parties in the following circumstances:

- To other users (e.g. when a customer contacts a listed supplier)
- To service providers (e.g. hosting, payment processing, analytics)
- If required by law, regulation, or court order
- In connection with the sale, merger, or restructuring of Panda Search

We will never sell your personal information to third parties for marketing purposes.

4. Access and Correction

You have the right to:

- Access personal information we hold about you
- Request corrections to ensure your information is accurate and up to date

To make a request, please contact us at hello@pandasearch.com.au.

5. Third-Party Links

Our platform may contain links to external websites. We are not responsible for the privacy practices of those sites. We encourage you to read their privacy policies before providing any personal information.

6. Marketing Communications

You may receive updates or promotional emails from Panda Search. You can unsubscribe at any time by clicking the "unsubscribe" link in the email or contacting us directly.

7. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in technology, law, or our services. The latest version will always be available on our website, with the effective date clearly stated.

8. Contact Us

If you have questions, feedback, or concerns about this Privacy Policy or how your information is handled, please contact us:

Email: hello@pandasearch.com.au

Website: www.pandasearch.com.au